

EUREKALERT! JAPAN USER MEETING AND INTERNATIONAL PR STUDY SESSION

AGENDA

VENUE: Academic Extension Center, Osaka Ekimae 2nd Building,
OMU - Umeda Satellite (or via Zoom, for online attendees)

DATE: Monday, October 23, 2023

TIME	TOPIC	SPEAKER
1:00 - 1:35 PM	1. Registration	OMU
1:35 - 1:40 PM	2. Opening Remarks	OMU Vice President Daisuke Tsuruta
1:40 - 2:10 PM	3. Keynote Presentation by EurekaAlert!	Brian Lin Director, Editorial Content Strategy, EurekaAlert!
2:10 - 3:10 PM	4. International PR Activity Reports	
	Osaka Metropolitan University (20 min)	Han Hoang Project Coordinator, OMU
	Kobe University (20 min)	Euan McKay Project Associate Professor, Kobe University
	Yokohama National University (20 min)	Akiko Tsumura Associate Professor, URA Yokohama National University
3:20 - 4:20 PM	5. Ask Me Anything (AMA) Session	David Kornhauser (Moderator) Director, Global Communications, Kyoto University
4:20 - 4:50 PM	6. Networking Session	
4:50 - 4:55 PM	7. Closing Remarks	Brian Lin Director, Editorial Content Strategy, EurekaAlert!



Brian Lin
EurekaAlert!



David Kornhauser
Kyoto University



Euan McKay
Kobe University



Akiko Tsumura
Yokohama National
University



Han Hoang
Osaka Metropolitan
University

Click [here](#) or scan the QR code for registration.
Access info for the venue can be found [here](#).

