

For Participants of the Fledge Program !

Voice



“Welcome to Entrepreneurship Education at OMU”

Tadashi HIROSE,
Specially Appointed Professor, OMU
Former Director of CVC, Hitachi, Ltd.

How many of you hope to start a business? “Fledge” is a program that cultivates entrepreneurship through learning how to create business ideas and solve problems. Entrepreneurship is not only for founders—it is a mindset for anyone who seeks the energy to overcome challenges. New ventures require the ability to identify core issues, design business plans, and communicate them persuasively. These skills improve through practice, especially when working with peers. “Fledge” offers diverse opportunities, including overseas training, to support this growth. Entrepreneurship strengthens competitiveness and enhances personal value, shaping one’s approach to life. Our instructors share insights from real experience as we explore the right approaches, choices, and courage together.



Yuki HORIE
Dep. of Applied
Biological Chemistry
School of Agriculture
(B4) OMU

“Challenge and Excitement of Realizing Ideas”

In the “OMU Rice Project”, I worked on developing new menu items and services for the university co-op cafeteria. The most challenging, and at the same time most engaging part was transforming ideas rooted in user needs and OMU’s identity into a feasible concept. It was my first time participating in a project-based activity, but with continuous feedback from faculty and co-op staff, our team was able to refine our thinking, adjust our approach, and carry the project through the end.



Koharu Alicia SENDA
Dep. of Applied Biological
Chemistry
Grad. School of Agriculture
(M2) OMU

“Encounters Inspiring Friends Beyond My Department”

Fledge has become a major part of my university life. Even during the COVID-19 pandemic, online program such as the UNM Global Entrepreneurship Online Program and the cultural exchange with National University of Tainan allowed me to keep expanding my possibilities. Meeting inspiring friends beyond my department was also invaluable. Through Fledge, which broadens my perspectives and worldview, I hope to continue growing toward my goals.



Kosei TAKEMORI
CEO, takeforest Inc.
OMU graduate

“Ongoing support empowered me to take the leap.”

Joining Fledge by chance became a turning point for me. It opened my eyes to startups, and the professors’ steady guidance and encouragement made me feel supported throughout. If you’re even a little interested, take a small step—join an event or have a chat. It won’t always be easy, but with gratitude and the support of the Fledge community, new paths will open.



Fledge serves as an entrepreneurship hub, providing education for those interested in startups, innovation, and creative business planning, while fostering a community that embraces diverse values.

Osaka Metropolitan University

Apply Now for 2026!

Osaka Metropolitan University Entrepreneurship Education Fledge Program COURSE GUIDE



A World Yet to Discover!

It all Starts with TRYING!

Undergraduate & Graduate Students, and General Public
Open to everyone

Contact

Fledge Office, Center for Advanced Education in Entrepreneurship and Innovation,
Faculty of Liberal Arts, Sciences and Global Education, Osaka Metropolitan University

TEL: 072-254-9671 / E-mail: gr-idec-fledge@omu.ac.jp

For Students, University Faculty/Staff, and the Public Interested in Entrepreneurship, Innovative Technologies, or New Business Creation



Register via Form

Fill out the form and choose your course.

Step1

Fill in the required fields in the Form (QR)



Applicants should register at least 20 days before each course begins.

Note: Applications for “Strategic System Thinking Exercises 1 & 2” are accepted until 3 days before the course, and “Business Planning Workshop” until Apr. 24.

<https://forms.office.com/r/ysr85xDU4F>

Step2

Guidance sent 2 weeks before start

- * Course can be taken individually.
- * Tuition:
Free for Students and OMU Faculty
Fee Required for General Participants.

Fledge Activities

Events open to all students.
Check out our website or campus bulletin boards and contact the Fledge Office.



① Program at National Taiwan Normal University 2025 ② Business Idea Contest 2025 ③ OMU Rice Project ④ Business Pitch Event

Contact Fledge Office, Center for Advanced Education in Entrepreneurship and Innovation, OMU

Rm#312, Bldg. A6, 1-1 Gakuen-cho, Sakai, Osaka 599-8531 ☎ 072-254-9671 ✉ gr-idec-fledge@omu.ac.jp 🌐 <https://www.omu.ac.jp/las/jinzhai/>

The Fledge program offers three optional frameworks that broaden your world.

Boost your creative thinking and project execution skills!

Business Idea Creation

For those who want to learn basic business idea generation and design-thinking methods.

- Idea Generation Workshop
- Special Seminar for Strategic Reasoning and Thinking 1&2

Perfect for skill-building before internships and job hunting!

Business Plan Preparation

For those who want to learn how to turn ideas into real businesses.

- Management & Marketing Workshop
- Intellectual Property Rights Strategy
- Case Studies in Startups & Business Strategy
- Commercialization Consulting Seminar
- Marketing and Management for Innovative Products/Services
- Business Planning Workshop

Expand your views of what's possible!

Entrepreneurship Practice

For those who want to learn hands-on methods for launching

- Leadership and Team Management Workshop -a&b
- Venture Business and Entrepreneurship Basics

Business Idea Creation

Idea Generation Workshop

Overview Problem-solving workshop using the SSFB behavioral design-thinking method.

Objective This course uses everyday products to teach core skills in ideation and design thinking for creating business ideas and developing new products.

Lecturer Chiaki MURATA
Chief Executive Officer, hers design inc.

Format Exercises include lectures, group discussions, and presentations

Schedule Oct. 2 (Fri): Periods 3-5
Oct. 3 (Sat): Periods 1-5

Business Plan Preparation

Management & Marketing Workshop

Overview Acquire practical management and marketing skills through applied exercises.

Objective Effective planning requires data-driven decisions and accurate assessment. This course builds practical management and marketing skills for real-world decision-making.

Lecturer Kazuko MORIZAWA, Professor, Osaka Metropolitan University
Satoshi AJIRO, Professor
School of Business Administration, Senshu University

Format Practical exercises including lectures, group discussions, and presentations

Schedule Prof. Ajiro: Periods 3-4 on Sept. 11 (Fri) and Sept. 12 (Sat)
Prof. Morisawa: Period 4, Mondays, Oct. 5, 19 & 26; Nov. 9

Intellectual Property Rights Strategy

Overview Learn essential intellectual property concepts for R&D roles.

Objective Learn the fundamentals of intellectual property (IP), identify IP-related issues in business enterprises and research institutions, and develop basic strategies for leveraging IP in business.

Lecturer Senji YAMAMOTO, Director
Office of Technology Transfer, Osaka Metropolitan University
Sachihiko SUZUKI, Associate Director
Office of Technology Transfer, Osaka Metropolitan University

Format Lectures and Workshops

Schedule Periods 4-5, Fridays on Oct. 9, 16, 23 & 30

Case Studies in Startups & Business Strategy

Overview Develop skills in R&D and technology management, plus business proposal development for commercialization.

Objective Through lectures and exercises, participants learn MOT (Management of Technology) fundamentals for entrepreneurial researchers, including R&D management for commercialization, product development strategy, basic IP, technology management, and business proposal skills.

Lecturer Eri HOSHI
CEO, KOSEI LLC, Japan
Lecturer, Innovation Academy, UNM (Lectures in English)

Format Lectures, Workshops, and e-learning

Schedule E-learning Session: July 3 to July 16
Periods 4-5, Fridays on July 17 & 31

Courses may be taken individually

Application Deadline

Applicants are requested to register at least 20 days before the start of each lecture.

- "Special Seminar for Strategic Reasoning and Thinking 1 & 2": Applications accepted until 3 days before the start of the course.
- "Business Planning Workshop": Applications accepted until Apr. 24. Submission of an assignment is required after registration.

Commercialization Consulting Seminar

Overview Gain Technology Management Skills from an Active Consulting Professional.

Objective Through workshop-based learning, participants gain core MOT competencies and broad theoretical and practical knowledge. They also develop frameworks for commercializing scientific research and strengthen skills in research design, methodological planning, and effective scientific inquiry.

Lecturer Yasushi KANEGAE
Associate Partner, Ernst & Young ShinNihon LLC

Format Lectures, Group Debates, Presentations, and e-Learning Coursework

Schedule E-learning : Oct. 13 to Oct. 26
In-Person : Periods 4-5, Tuesdays on Oct. 27; Nov. 10 & 17
Note: The classes on Oct. 27 and Nov. 17 will be held jointly with participants of the Practitioner Faculty Development Program.

Marketing and Management for Innovative Products/Services

Overview Acquire practical knowledge in management and marketing through applied exercises designed to enhance decision-making across diverse organizational contexts. Engage in experiential learning by using simulation games to practice decision-making in dynamically changing market environments.

Objective Through lectures and exercises, students gain practical management and marketing foundations essential for effective business and project execution.

Lecturer Hiromi YAMADA, Lecturer, Osaka Metropolitan University
(Lectures in English / Japanese support available)

Format Lectures and Workshops

Schedule 10:00-17:00, Aug. 1 (Sat) & Aug. 2 (Sun)

Business Planning Workshop

Overview Develop plans that turn research into business opportunities and build entrepreneurial skills.

Objective Develop business plans based on your research or university IP. Complete a business plan through iterative exercises, presentations, and mentor consultations, gaining hands-on insight into entrepreneurship.

Lecturer Atsushi ASHIDA, Professor, Osaka Metropolitan University
Mentors (former corporate executives assigned to each student)

Format Integrated exercises combining lectures, individual business planning, and group work

Schedule Period 4, June 3 (Wed) at Room 329, Bldg. A6
Periods 4-5, Wednesdays on July 1, 8 & 29; Aug. 5; Sept. 2 at Room 329, Bldg. A6
Periods 4-5 on Sept. 30 (Wed) at Bldg. A12

Entrepreneurship Practice

Leadership and Team Management Workshop-a

Overview Gain practical insight into the leadership needed for project planning.

Objective Develop the leadership skills needed for innovation-driven research through hands-on practice.

Lecturer Teruyuki TAKAHASHI, Chief Executive Officer, KANDO Corporation
Yasushi KOYABU, Associate Professor
Graduate School of Information Technology, Kobe Institute of Computing (Formerly at Panasonic Holdings Corporation)
* Ian ROTH, Lecturer, Meijo University, Author and Coach, IBI (Lectures in English)

Format Lectures and Workshops

Schedule E-learning : July 2 to July 23 ① Roth ② Koyabu
Workshop: Periods 4-5, July 10 (Fri): Takahashi
Periods 4-5, July 15 (Wed): Koyabu
Periods 3-4, July 24 (Fri): Roth

Leadership and Team Management Workshop -b

Overview Gain practical insights into the leadership qualities required in the corporate world.

Objective Explore the characteristics and behaviors of effective leaders who foster individual, team, and organizational growth, and develop leadership approaches that enhance performance, innovation, collaboration, and project success.

Lecturer Nancy SOUTHERN, Lecturer, Saybrook University
Ian ROTH, Lecturer, Meijo University, Author and Coach, IBI (Lectures in English)

Format Lectures and Workshops

Schedule 9:30-11:30, Thursdays
Aug. 20 & 27; Sept. 3, 10, 17 & 24

Venture Business and Entrepreneurship Basics

Overview Gain essential knowledge for startups and new business development, and build practical industry leadership.

Objective Learn the fundamentals of venture business through pre-study and interactive workshops, gaining essential startup and corporate new-business skills. Participants will refine their ideas into robust, professional business plans.

Lecturer Tadashi HIROSE
Specially Appointed Professor, Osaka Metropolitan University (Former Director of CVC, Hitachi, Ltd.) (English support available)

Format Lectures, Group Debates and Presentations

Schedule Periods 4-5, Wednesdays on Oct. 28; Nov. 4, 11 & 18
Note: The classes on Oct. 28 and Nov. 18 will be held jointly with participants of the Practitioner Faculty Development Program.

Periods	P1	9:00~10:30	P2	10:45~12:15	P3	13:15~14:45	P4	15:00~16:30	P5	16:45~18:15
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• **Venue & Course Logistics:** Lectures and workshops will generally be held at Horiba Shinkichi Square (1F, Smart Energy Building, Nakamozu campus). Instructions for e-learning and any classroom changes will be sent to registered students via email approximately two weeks before the course begins.

• **E-learning Content:** The e-learning course "Fundamentals of Venture Business & Entrepreneurship" is available to all Fledge program participants. This course covers essential knowledge for startups and new business development within corporations. If you wish to enroll, please apply at the time of registration.