

“UNM Tech Entrepreneurship Lecture Series”

1. **Schedule:** 8 February – 30 March, 2022 (JPT)

Date	Time	Topics	Speakers (Judges)
8 Feb	9:00-10:00	Business Idea Generation	Susan Cornelius
10 Feb		Business Model Canvas part 1	
15 Feb		Business Model Canvas part 2	
18 Feb		Intellectual Property 101	Anna Kuutila
22 Feb		Technology Entrepreneurship 101	Mathis Shinnick
25 Feb		Technology Entrepreneurship 102	Chuck Call
1 Mar		Pitch Deck Structure	Mathis Shinnick
4 Mar		Pitching and presenting your idea	John Chavez
30 Mar		10:00-11:30	Pitch Event (selected 5 students)

* 3/13~Daylight saving time in USA

2. **Venue:** Online zoom

3. **Target Applicants:** Students, faculties from 15 Universities etc.*

**adopted by JST as START "Startup Ecosystem - KEIHANSHIN Startup Academia Coalition"*

<https://www.jst.go.jp/start/en/index.html>

4. **Number of Applicants:** MAX 50

5. **Program Overview:**

8 live lecture series, for students who want to learn the tech-based entrepreneurship.

Objective is to develop and promote global mindset and come up with innovative ideas for a sustainable business and society for future.

6. **Facilitators:** Lecturers from UNM Rainforest Innovations (refer to “Speakers”)

7. **Program Language:** English.

8. **Application Fee:** Free.

9. **Application Deadline:** 2 February, 2022

How to Apply: Register via Google form → <https://onl.la/NCK2Nrr>

Program Requirements:

- 1) All participants think about ideas on how we can contribute for our better future.
- 2) Stable internet environment and PC (Camera/microphone-enabled).
- 3) Students should have English proficiency (Should have basic communication skills)

Contact:

Fledge Office, Osaka Prefecture University

TEL : 072-254-9838 / E-mail : Fledge@las.osakafu-u.ac.jp

“UNM Tech Entrepreneurship Lecture Series” – optional program in Japanese

(“UNM Tech Entrepreneurship Lecture Series”を日本語で予習、復習できる特別プログラム)

Schedule: 7 February – 30 March, 2022 (JPT)

Date	Time	Topics	Speakers
7 Feb	9:00-10:30	Introduction Program Overview Business Idea Generation Business Model Canvas part 1 Business Model Canvas part 2 Intellectual Property 101 Technology Entrepreneurship 101	Eri Hoshi
24 Feb	9:00-10:30	Review 1-5 Program Overview Technology Entrepreneurship 102 Pitch Deck Structure Pitching and presenting your idea	
15 Mar	9:00-10:30	Review 6-8 Pitching and coaching	
18 & 25 Mar	9:00-11:00	Individual coaching for Pitch event	

2. Venue: Online zoom

3. Target Applicants: Students, faculties from 15 Universities etc.*

**adopted by JST as START”Startup Ecosystem - KEIHANSHIN Startup Academia Coalition”*

<https://www.jst.go.jp/start/en/index.html>

4. Number of Applicants: MAX 30

5. Program Overview:

Special course for students who want to prepare and review the Lecture Series in Japanese.

6. Facilitators: Eri Hoshi, KOSEI LLC.

7. Program Language: Japanese.

8. Application Fee: Free.

9. Application Deadline: 2 February, 2022

How to Apply: Register via Google form → <https://onl.la/NCK2Nrr>

Program Requirements:

- 1) All participants think about ideas on how we can contribute for our better future.
- 2) Stable internet environment and PC (Camera/microphone-enabled).
- 3) Students should have English proficiency (Should have basic communication skills)

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